U.S. Department of Energy's Wind Powering America Regional Wind Energy Institute

Craig Cox
to Utah Wind Working Group
Salt Lake City
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Background



Have worked with regional stakeholders for years...particularly focused on stakeholder outreach and educational work. Represent nation's largest wind industry companies in state legislatures and regulatory commissions through separate work with Interwest Energy Alliance. Work closely with regional NGOs and other organizations on market-building activities.

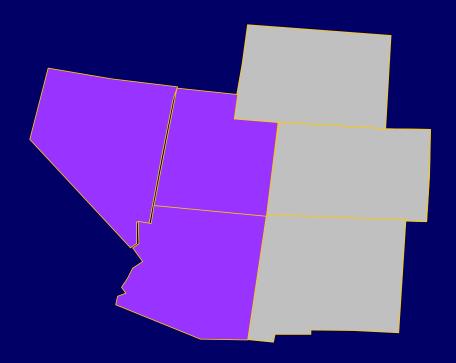
Working through CORE Foundation on RWEI



Connected Organizations for a Responsible Economy

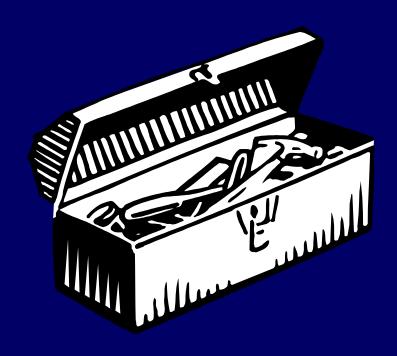
The CORE ["Connected Organizations for a Responsible Economy"] Foundation is a 501(c)(3) non-profit organization dedicated to "education and promotion of sustainable business practices including all aspects of renewable energy and energy conservation."

DOE's Priority States



Arizona, Nevada and Utah

Goal: to provide a "toolbox" for regional stakeholder leaders



Through the Southwest Regional Wind Energy Institute (RWEI), we intend to provide a range of tools that all stakeholder parties in the "stuck states" can use in advancing wind project development.

Identifying SWOT members and other key state-based messengers



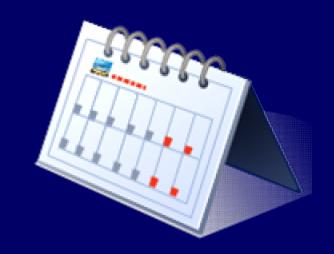
We are working with state WWG leaders to identify SWOT members and other key messengers, as well as target constituencies.

Who is the RWEI?



Each state's RWEI will consist of a mix of stakeholder leaders from various sectors. We will help train these stakeholder leaders, on whom we will rely to share information on wind energy with their respective constituencies.

Annual gathering and other meetings



Los Angeles, 7 June: State Wind Summit

Carlsbad, Calif., 31 October: Southwest RWEI meeting (preceding AWEA's Fall Symposium)

The Carlsbad meeting will be more strictly focused on our key states and "next steps." This meeting will help us move forward with webcasts, state-specific meetings and other outreach activities.

Webcasts



Working with our key stakeholders and SWOT members, we will develop themes for webcasts that will advance our shared educational and outreach goals in the region.

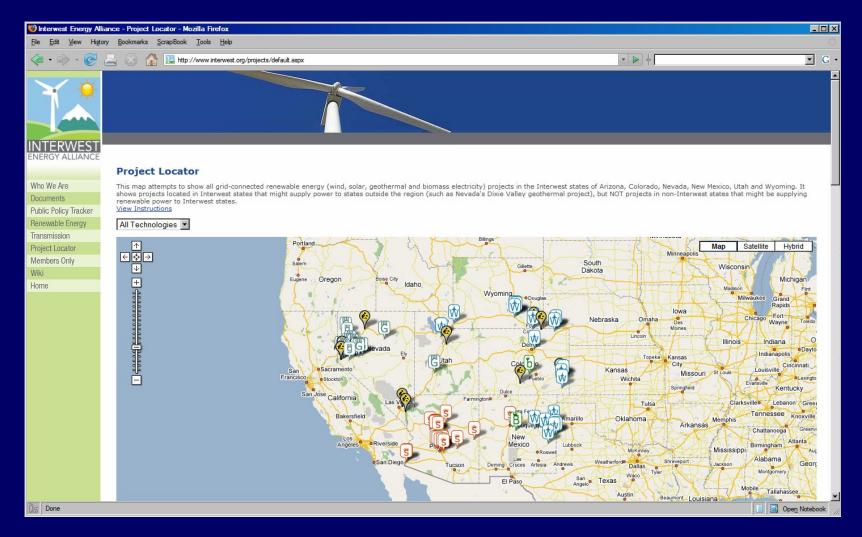
Next Steps

Identify issues, leaders, needed materials, webcasts, and various other toolbox items that will help enable the RWEI to fulfill its mission to train stakeholder leaders in all of DOE's states of interest.

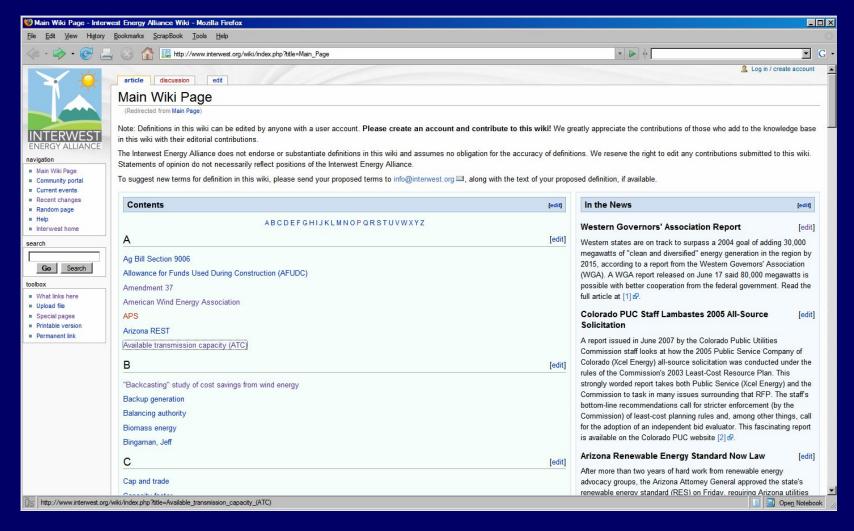
Let's talk!

This Utah Wind Working Group meeting is our first in-person, indepth discussion of RWEI plans since the State Summit in Los Angeles, and I look forward to talking and working with you to make this plan successful.

Regional Project Locator Map



Renewable Energy Wiki



Thank you!

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